

# Market Research Interviewers

## Insightrix, Canada

Does a position with one of the most successful market research firms in Saskatchewan sound exciting? Insightrix is a leader in survey-based market research, focused on five areas of specialization: **advertising, marketing, public opinion, graduate follow-ups, and customer satisfaction**. Our success is driven by curious and passionate professionals who partner together as a team. Share our passion for innovation and commitment to service!



*Join us in being proud to be a part of Insightrix!*

Our Interviewing Centre is a division of Insightrix, fulfilling the data collection and data-handling needs of Insightrix researchers. Our interviewers provide our researchers with high quality and efficient services, enabling them to meet their project objectives and sustain and build lasting client relationships. We currently have a need in our Innovation Place Interviewing Centre for Market Research Interviewers.

### Position Summary

Market Research Interviewers are responsible for conducting telephone interviews with people throughout Canada and the United States on a variety of political, social and consumer topics. **There is no telemarketing involved.**

We offer the opportunity for:

- full or part-time hours
- flexible shifts
- a benefits package
- opportunities for promotion
- dedicated and ongoing support and
- a relaxed yet progressive work environment.



Research Interviewers have a starting wage of \$10.00/hr. After 300 hours worked, Interviewers have the potential to increase their wage to \$10.50/hr based on expectations of reliability, work conduct, work quality and productivity. They also then have the opportunity to increase their potential earnings to \$12.00/hr through hours-based performance reviews and premiums.

Our Interviewing Centre is located at **Innovation Place** (behind University Campus). It is:

- easily accessible,
- along the #4 Bus Route, and
- there is plenty of parking!

**Insightrix CMO (Presley):**



Also, you may get a visit from Presley, our CMO (Chief Morale Officer)!

#### **Ideal Candidate has the following Skills and Experience:**

- Solid command of the English language
- Excellent verbal and written communication skills
- Strong typing skills (min. 25 words per minute)

#### **What Makes Us Unique**

We attract the best talent in the profession. We provide a dynamic environment that nurtures and enriches individual talents, and encourages initiative, innovation, and change to further develop our business. We are enthusiastic, confident in what we do, and proud to be Insightrix. We focus on **promoting within** so there are many opportunities available for our staff.

#### **How to Apply**



If you are interested in joining a premier organization committed to satisfying our clients beyond their expectations, please submit a detailed resume that demonstrates you have the experience and abilities we are seeking online to [careers@insightrix.com](mailto:careers@insightrix.com) or call us at **(306) 657-5640 ext 234**.

*Insightrix is committed to equity in employment and in providing a workplace environment that treats all employees with respect and dignity. We are committed to providing equal opportunity to all staff and applicants. We thank all applicants; however only those short-listed for an interview will be contacted.*

